



PERSIVIA

Persivia's CFO used our in-depth financial model to negotiate term sheets with various top-tier financial institutions, leading the company to secure \$15 million in Series C funding from Petrichor Healthcare Capital Management.

(Crunchbase, October 2019)

CHALLENGE

Persivia Inc, a Boston based healthcare company, was seeking *Series C funding* for fueling strategic growth and improving market capture. They assist Provider organizations to navigate the transition into Value Based Care and to leverage industry-leading technology to address the growing need for managing populations with chronic illnesses.

APPROACH

In Phase I, Trivium cleansed historical financials to build a *Long Range Plan*. Subsequently pro forma capitalization table and Equity waterfall analyses were added for its Series C funding round which helped finalize the term sheet with investors. Trivium was retained to support with planning strategic initiatives and managing the FP&A stack.

OUTCOMES

- Secured \$15 million for a **Series C raise**
- Established a **budgeting and reforecasting process** in concert with the CFO to allow for a keen eye on cash burn and reserves
- Managing the **Monthly and Quarterly reporting/forecasting** for the Board, C-Suite, and Investors

KEY SERVICES



Financial Modeling & Valuation



Financial Planning & Analysis

INDUSTRY



Healthcare Analytics

